

Help Carry the Message of AA

AA GRAPEVINE SUBSCRIPTION CHALLENGE

2015

WHAT IS IT?

A state, province and territory-wide challenge to increase new* *Grapevine* and *La Viña* subscriptions in 2015

HOW IT WORKS

Any new*, paid subscription between January 26, 2015—December 20, 2015 qualifies, including subscriptions for: *Grapevine* or *La Viña* in Print *Grapevine* Digital *Grapevine* Complete & Redeemed Subscription Gift Certificates

THE PRIZE

A special section in a 2016 issue of *Grapevine* or *La Viña* featuring members' stories from the state, province or territory with the greatest percentage growth in new,* paid subscriptions or subscription gift certificates

WATCH FOR DETAILS

www.aagrapevine.org/challenge
or
[www.aagrapevine.org/
challenge-lv](http://www.aagrapevine.org/challenge-lv)

AA *Grapevine* strives to be self-supporting through the sale of subscriptions and other items.

*A new subscription is one that hasn't been active in the past 6 months.